



iRescu at the New York Tech Day April 25 2013 – at Pier 92, NYC!

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By the iRescu Project team - <http://www.iRescu.info/press2013April24.pdf>

iRescu is presenting at the April 25th 8am-5pm New York Tech Day in New York City!

iRescu is working to bridge social media, open data, saving lives, emergency services and social good. A core goal is to build an open data accessible geolocated Automated External Defibrillator (AED) data base - bridging existing very limited government data bases with validated crowdsourced data so that AEDs are accessible immediately where and when they are needed, along with other features such as Cardio-Pulmonary Resuscitation (CPR) prompts and global emergency call numbers. 911 systems benefit from access to comprehensive AED geolocation data, as do bystanders, at the scene of a cardiac arrest.

The New York Tech Day, <https://nytechday.com> is a dynamic major, now annual, event in NYC for profiling new start ups and tech projects, held in New York City, with 10,000 attendees on site at Pier 92.

The iRescu project combines incomplete government resources with newly collected and validated crowd-sourced data to create the first comprehensive database of its type for these life-saving devices. iRescu is designed as a global project, to interface with social media and to be accessed via any mobile device, directing users to the nearest AED addresses via GPS and maps, and also provide one-click global Emergency telephone numbers and step-by-step prompts, current with national and international guidelines for administering CPR. The iRescu Project has completed proof of concept and is at an advanced stage of development.

iRescu - one small step for technology, one giant leap for public health.

iRescu launched the iRescu mHealth Summit 2012 Global AED Geolocation Crowdsourcing Challenge on December 3rd, to run until June 3rd 2013. The Winner of that Challenge will receive a Zoll AED, which will be presented to them in June 2013 during CPR/AED Week.

(For more information about the iRescu project contact:

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