



## **iRescu at the mHealth Summit 2012 – Crowd Sourcing award and gamification!**

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By the iRescu Project team - <http://www.irescu.info/press2012Dec04.pdf>

Today @ the iRescu booth117 at #mhs12 we are to be awarding Lt Aaron Neely, the iRescu AED Geolocation December 2012 award – for crowdsourcing over 100 AED in our recent AED Geolocation Challenge. Aaron is a firefighter for 16 years, volunteer, Military and Career civilian, currently a Lieutenant in the Perry Point VA medical center fire department in Maryland and a lieutenant in the Rawlinsville Volunteer Fire Company, Holtwood, Pa. Congratulations Aaron!! A Defibtec AED has been generously donated for this award by Defibtec and the Women's Heart Foundation.

iRescu is working to bridge social media, open data, saving lives, emergency services and social good. A core goal is to build an open data accessible geolocated AED (Automated External Defibrillator) data base - bridging existing very limited government data bases with validated crowdsourced data so that AEDs are accessible immediately where and when they are needed, along with other features such as Cardio-Pulmonary Resuscitation (CPR) prompts and global emergency call numbers. 911 systems benefit from access to comprehensive AED geolocation data, as do bystanders, at the scene of a cardiac arrest.

Great to see so many folks come by The iRescu Project at mHealth Summit 2012 @booth 117, AND also check out our special roving mobile booth, out there with info about iRescu throughout the Exhibit Floor.

The iRescu project combines incomplete government resources with newly collected and validated crowd-sourced data to create the first comprehensive database of these life-saving devices. iRescu will be accessed via any mobile device, directing users to the nearest AED addresses via GPS and maps, and also provide one-click Emergency telephone numbers and step-by-step prompts for administering Cardio-Pulmonary Resuscitation (CPR). The iRescu Project has completed proof of concept and is at an advanced stage of development.

iRescu - one small step for technology, one giant leap for public health.

iRescu launched the iRescu mHealth Summit 2012 Global AED Geolocation Crowdsourcing Challenge from our booth 117 on Monday December 3<sup>rd</sup> at 12 midday, to run until June 2013. The Winner of that Challenge will receive a Zoll AED, which will be presented to them in June 2013 during CPR/AED Week.

**(For more information about the iRescu project contact:  
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