



iRescu Announcing Winner of AED Geolocation Crowdsourcing Challenge at the mHealth Summit!

Dec 1, 2012 - 9.30 PM

By the iRescu Project team

The iRescu Project will be announcing the winner of the pre-winter iRescu AED (Automated External Defibrillator) Geolocation Challenge at the mHealth Summit 2012 in Washington, D.C. This Geolocation Challenge was launched in September at the ECCU 2012 Conference. iRescu will also be launching a new Global AED Geolocation crowdsourcing challenge– from mHealth Summit 2012.

Come see us at Booth 117, right by the lounge. We shall launch the iRescu mHealth Summit 2012 Global AED Geolocation Crowdsourcing Challenge from our booth 117 on Monday December 3rd at 12 midday. The Winner of that Challenge will receive a Zoll AED, which will be presented to them in June 2013 during CPR/AED Week.

And on Tuesday we shall be announcing the Winner of the most recent pilot iRescu AED Geolocation Challenge, and that hardworking Winner will be presented with a Defibtec AED at the iRescu booth 117 on Tuesday at 5pm.

iRescu is working to bridge social media, open data, saving lives, emergency services and social good. A core goal is to build an open data accessible geolocated AED data base - bridging existing very limited government data bases with validated crowdsourced data so that AEDs are accessible immediately where and when they are needed, along with other features such as Cardio-Pulmonary Resuscitation (CPR) prompts and global emergency call numbers. 911 systems benefit from access to comprehensive AED geolocation data, as do bystanders, at the scene of a cardiac arrest.

And here is why... Approximately 380,000 people each year die from sudden cardiac arrest outside of the hospital, and 85% of these deaths occur in the home. Use of CPR and AEDs can save many of these victims however in fewer than 25% of cases is CPR used, and in less than 2% is an AED used, even though upto 80% of cases there is a defibrillatable cardiac rhythm in the first few minutes – and studies have shown, often an AED close by.

The iRescu Project has completed proof of concept and is at an advanced stage of development. iRescu - one small step for technology, one giant leap for public health.

Come check us out at our booth on the mHealth Summit Exhibition Floor (Booth 117) for iRescu Events:

- Launch of the iRescu mHealth Summit 2012 Global AED Geolocation crowdsourcing Challenge from our booth 117 on Monday December 3rd at 12
- Demo's of the iRescu system capability booth 117
- Award to the iRescu pre-winter AED Geolocation Winner, Tuesday 5pm - booth 117
- Information and resources on how you can help save lives – maybe your own or a loved one. booth 117

**(For more information about the iRescu project contact:
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