

# Sudden Cardiac Arrest

Can you make a difference? What can you do?

SCA strikes about

**360,000**

men, women & children  
Each year in USA

**USA Survival is low <10%**

**~1,000 DEATHS every DAY**

.....like 3 jumbo jets  
crashing each DAY



NYC even worse.. < 5%



**> 80%**

of SCA occur in the HOME

**> 60%**

of SCA are witnessed

Less than **25%** Victims  
get CPR

Less than **2%** is an AED  
used

Up to **80%** could be saved  
With early  
defibrillation

**IF NO CPR/AED: brain damage  
in just 4 mins**



After 10 mins its  
probably too late



**Ambulance  
just cant be  
there in time**

**but..? WHERE IS  
THAT AED??**

*The locations of AEDs is often not known or accessible*

**HELP CROWDSOURCE the GEOLOCATION of AEDs**

iRescu creating  
innovation that  
leverages social media  
to engage and  
empower the  
community

[www.iRescu.info](http://www.iRescu.info)



**BE PART OF THE  
SOLUTION!!**

*help find AED locations,  
recognize cardiac arrest,  
do CPR, and find  
and use an AED*

