



iRescU

Win an AED

Enter the iRescU AED geoLocation Challenge!

Upload AED geoLocations - its easy as 1 , 2, 3 !

HOW TO ENTER

- 1. FIND an AED**
(not at the Convention Center)
- 2. TAKE A PICTURE of AED**
with your phone or a camera
- 3. UPLOAD AED pic and info**
(location & type) from a PC or smartphone at:
iRescU.info/AEDupload.htm

or

scan this eTag (with
free Microsoft Tag App)



GEOLOCATE an AED!
iRescU.info/AEDupload.htm

Rules:

Locate and submit AEDs in all the places **outside the convention center** that you frequent -
i.e. restaurants, hotels, airports **anywhere in the world**

The contestant who submits the most AEDs during the iRescU AED geoLocation Challenge will be awarded an AED as their prize !! (a 10 AED capture minimum)

This iRescU AED geoLocation Challenge is from April 10 to May 31, 2012 Midnight USA EDT. Winner announced June 15, 2012 at - www.iRescU.info

NOTE:

Eligible AEDs CANNOT be those at the convention center or part of an exhibit. Submitting these AEDs will disqualify entries!



Help Save Lives - **Win an AED**
Enter the **iRescu AED geoLocation Challenge!**

What is an AED?

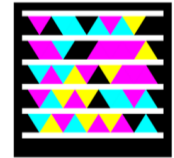
Why have an AED geoLocation Challenge?

An AED is an Automated External Defibrillator – a ‘heart-starter’ life-saving device designed for lay people/bystanders to rescue a person in cardiac arrest. **EARLY defibrillation – within minutes – is key to saving a life.**

The iRescu AED geoLocation Challenge is to raise awareness of AEDs and to create a comprehensive searchable database of AEDs - accessible via web, mobile device and emergency services.

*Help Save a Life **NOW** - GeoLocate AEDs and upload them at:*

www.iRescu.info/AEDupload.htm



GEOLOCATE an AED!
iRescu.info/AEDupload.htm